



**Nikhil Mody
& Neha Mody**
Owners,
Avenue 48

AAVENUE 48 is brightening homes, sharing sparkles and spreading light

Homes are a canvas of memories, and Avenue 48 is honoured to play a small part in making those spaces uniquely yours.

Avenue 48 was started as a retail lighting store with the owners having a passion for interior design and a keen interest in the lighting industry. The store was a small, cozy space, carefully curated with unique and stylish lighting fixtures. The focus has been on building a loyal customer base within the local community.

Lighting your space

With the business gaining traction, the store's offerings have been expanded. Avenue 48 has introduced a wider range of lighting styles, including modern, vintage, and eco-friendly options. The store has also started offering lighting consultancy services, catering to both residential and commercial clients.

Looking forward, Avenue 48 envisions further growth by potentially opening additional branches and the journey begins with a vision for a luxury home decor store that caters to a discerning clientele. The goal is to offer customers a curated selection of products that reflect different styles, themes, and aesthetics, allowing them to express their personal tastes and create a

“We aspire to be more than just a retail space; we want to be a resource and a source of inspiration for our customers.”

Nikhil & Neha Mody.

comfortable, visually appealing environment.

Brightening your home

Avenue 48 offers a curated selection of high-quality lighting fixtures, furniture, and home decor items. It curates design trends and provides a mix of classic and contemporary pieces. Keeping abreast of emerging trends in home decor and lighting design, as also introducing innova-

tive and unique products to attract a diverse customer base, the focus is on strong quality control, ensuring exceeding industry standards for safety and durability.

Customization and support

Avenue 48 offers customization services for lighting fixtures and home decor items to cater to individual preferences. It provides options for personalization to create a unique shopping experience. Excellent after-sales support, including warranty services and assistance with installations is guaranteed by the store.

The commitment to bringing exceptional quality, timeless design, and unparalleled service remains unwavering. Customer trust fuels passion, and the Company looks forward to brightening homes with more beautiful moments in the days and years to come.

Sustainable and eco-friendly

Avenue 48 firmly believes in curating products that are rooted to

the core of sustainability. Educating customers on the environmental benefits of choosing sustainable home decor options, collaborating with local artisans, designers, and manufacturers to offer exclusive products, engaging with the local community through events, workshops, and design consultations, and building relationships with local businesses are some of the initiatives taken by the Company.

It has also carefully taken care of unique product selections, design expertise, and value added services; and lays strong emphasis on artisanal and handcrafted items. In essence, this roadmap is adaptable and customized based on the unique characteristics and goals of specific lighting and home decor requirements. Regularly revisiting and updating the roadmap ensures that the business remains agile and responsive to changing market conditions.



CARPETS | LIGHTS



HOME ACCENTS



AAVENUE48
HOME

38, Circus Avenue, Kolkata 700 017

AAVENUE48
LIGHTS

48/8C, Purna Das Road, Kolkata 700 029